



kathleen stallings

contact

Kathleen Stallings

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about

Hi! My name is Kathleen Stallings and I am a graphic designer in Birmingham, AL. I have a degree in graphic design and a minor in business from Auburn University. When I am not at my job during the week, I am playing tennis, traveling, reading or working at Madewell on the weekends. I am an avid adventurer and have two dachshunds at home named Penny and Copper. I am very involved in my church community and love to volunteer in the community.

skills

Asana
Wrike
Adobe Suite
InDesign
Illustrator
Photoshop
After Effects
Adobe XD
Lightroom
Keynote
Microsoft Suite
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Logo + Identity Design
WordPress Knowledge
Package Design
Magazine Design + Layout
Motion Graphics
Kinetic Typography
Illustration

education

Auburn University Class of 2018

College of Architecture, Design and Construction

Bachelor of Fine Arts in Graphic Design

Raymond. J Harbert College of Business

Minor in General Business

Graduated cum laude

work experience

Lake Homes Realty Graphic Designer | January 2020 - Present

Created cohesive and branded material for Lake Homes Realty including postcards, fliers, billboards, signs, brochures, and more. Worked on websites curated to real estate individuals. Oversee photography for the websites for each agent - in wordpress. Worked with digital team to make videos for agents, social media graphics and strategy, and other animated digital collateral. Oversee and create internship curriculum for the graphic design intern. In 2022 worked on redesign of company logo and brand. In 2021 the graphic design team launched the first edition of **Lake Homes Lifestyles** magazine

Lake Homes Lifestyles

Worked with one other graphic designer to create a standard design style and brand for magazine. Designed multiple articles and house ads for each edition. Lake Homes Lifestyles released three editions in 2022 after the initial success of the first edition released in 2021.

Intermark Group Graphic Designer | February - December 2019

Created graphics for variety of clients for social platforms, paid media, print and direct mail, publications, mock-ups, posters, and more. Collaborated with a team to come up with creative solutions. Animated graphics for social media platforms and paid media

Madewell Sales Associate | March 2019 - Present

Assist customers in finding clothes that make them feel comfortable, especially denim jeans. Create a fun and easy environment to shop while also building store sales

**AU Student Affairs Communication and Marketing
Graphic Designer** | April - December 2018

Responsible for Student Affairs design, which includes over 20 departments of the University; design includes banners, t-shirts, posters, social media posts and graphics, brochures, stationery, birthday cards, and more promotional items

Camp Ozark Camp Counselor | Summers 2016 - 2017
Younglife Volunteer Leader | 2014-2019